**Kickstarter Analysis**

1. With the data provided there’s not enough data to support a good statistical conclusion. We can say a lot of them have been successful but when it comes to comparing across categories the data there is not a big significance in the difference. We can say it looks like things in the musical category had a higher success rate. We can also say things looked like they tended to succeed in the beginning of the year and then began to fail towards the end of the year. Across all subcategories we could see there was not much of a trend, although plays were the only subcategory with the most success. Across categories it seems like entertainment was the most successful such as music campaigns, theatre and film campaigns. This data is a combination of many countries which can make a difference in the trends we are trying to look for.

2. This data is limited in size when comparing categories and subcategories by not only country but also in our available data. We do not have enough solid data to make a good conclusion. We would need to also compare data to other crowd funded companies to analyze how statistically correct our data is. It also depends on what part of the data you choose to look at and compare. Are we comparing by how much was funded? Are we comparing by categories by country? Are we comparing by how many were successful and are still up and running? We need to figure out what data we want to look at.

3. There is a lot of different data to look at in this dataset. It would be interesting to look at how many campaigns that were successful and are still up and running vs how many just met the benchmark to launch and did not make it much past that. I think looking at which categories and subcategories by country would be interesting to see due to the difference in cultures. Another thing to consider would be possibly comparing the amount of time campaigns had to fundraise to meet their initial goal, does time really matter or is it more based on the categories themselves.